"Creating an Inclusive World – A Call for Transformative Innovations"

In a globalised world, the economy needs a constant supply of ideas that are not only new, but also all sustainable and inclusive ideas that benefit people individually and as a society. Without inclusion, a global economy and open society cannot be successful. The European creative industries are a vital driving force for innovations. This is demonstrated by the ten outstanding innovations from seven countries (Armenia, Germany, France, Greece, Great Britain, the Netherlands and Spain) who have been shortlisted this year. All shortlisted projects build bridges between worlds. The international jury of experts led by Anne Stenros, Chief Design Officer of the City of Helsinki, selected them from 110 submissions from 23 countries.

NICE Jurys

NICE Jury 2017

Anne Stenros holds a degree in Architecture degree and a doctorate in technology. She has held the position of Managing Director of Design Yarn Finland and was the Executive Director of the Hong Kong Design Centre. For ten years, from 2005 to 2015, she was the Design Director at KROA Corporation, a worldwide retailing and e-retailing company. In 2016 she held a professorship at the Arts University Bournemouth as well as the position of Vice President of the World Design Organization (WDO). Anne Stenros is the Board Member of the World Design Organization (WDO). Pieter Aarts is a Board Member of the World Design Organization (WDO). Today, he is a senior advisor at Centredesign, advising companies on design strategy. Pieter Aarts is a board member of the Design Management Network (DMN), which aims to merge the worlds of business, management and creativity, connecting 150 members, including managers in the design, construction, marketing and communication sectors.

Peter Aarts is a trained information designer and holds an MFA degree in design management. Since 1984, he has worked as a designer and creative director on various brands, identities and digital design projects for many international and European clients. As a co-founder of the Dutch Design Awards, the European Design Management Awards (DME) and the Network for Innovations in Culture and Creativity in Europe (NICE), he is involved in the network’s strategic direction and the planning of its activities. Today, he is a senior advisor at Centredesign, advising companies on design strategy. Pieter Aarts is a board member of the Design Management Network (DMN), which aims to merge the worlds of business, management and creativity, connecting 150 members, including managers in the design, construction, marketing and communication sectors.

Gilles Rougier is currently interdisciplinary Design Manager for DDW. Working both with in-house designers and external experts, he is responsible for the development, defining and leading development and design activities to research and corporate projects with a focus on various energy issues. Indeed, EDF Group is the world’s largest power company operating in Europe, Asia, and the USA. Gilles Rougier joined EDF in 1994, and he held several management positions in the power engineering department. In 2005, EDF received a Design Management Europe (DME) Award for having implemented a sustainable design approach. Prior to EDF, Gilles worked first as an industrial designer for PSA Peugeot Citroën, where he designed in design and engineering. Gilles is a founding member of the "designgroup" collection of design managers. He was a 2013-2017 Board Member of the World Design Organization (WDO). He was co-founder of the Dutch Design Awards and was a member of the Design Management Network. In addition, Gilles promotes industrial design through his role as author, lecturer, writer, and columnist.

NICE Partner


Photocredit: © Design Against Crime Research Centre

NICE Network

The network for Innovations in Culture and Creativity in Europe (NICE) was set up in 2013 as an international cross-sector network of 15 cities, universities, research institutions, and creative industries to promote creative economy in Europe. NICE 2017 the network consists of 32 partners from 15 countries and is evolving. NICE is a non-profit initiative founded by the Ministry for Culture and Science of the State of North Rhine-Westphalia. The network encourages the NICE Award to provide a platform for dialogue and cooperation between the cultural and creative sectors, education and innovation. The NICE Award encourages new thinking in the cultural and creative sectors, which is changing the way the world perceives the future of cultural and creative industries.

Join the Network!

Do you want to participate in the network? Write to us at info@nice.eu. We look forward to hearing from you.

Membership is free and open to all interested partners across all sectors.
- Private and public stakeholders from the cultural and creative sectors.
- City administration/chambers of commerce.
- Academic institutions and research institutes.
- Public institutions, from museums and libraries to libraries.

Central Saint Martins/University of the Arts London
London, UK

www.makertight.org

Makertight introduces creative/restorative processes to prison industries through design-thinking education. The changing experience through the design of anti-theft bags is intended to make a social contribution by raising income for charity and building essential skills, e.g. empathy and resilience.

Photo credit: © Design Against Crime Research Centre

Network for Innovations in Culture and Creativity in Europe

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OBERHAUS
kitev e.V.
Oberhausen, Germany
www.kitev.de
Oberhaus is an artistic approach to upgrading a neglected building and improving the housing situation in the city centre. It focuses on fostering intercultural dialogue between current and future neighbours to create a better life.

Photo credits: © Christoph Stark

EUROPE BY PEOPLE, THE FUTURE OF EVERYDAY LIVING
Pakhuis de Zwijger
Amsterdam, The Netherlands
www.europebypeople.nl
The EU2016 arts & design programme ‘Europe by People, the Future of Everyday Living’ looked into contemporary social issues through arts and design, by providing solutions for everyday living and by being a canvas on which creatives and citizens painted a picture of Europe’s future.

Photo credits: © No Copyright

KENNEN WIR UNS? (DO WE KNOW EACH OTHER?)
Folkwang Universität der Künste (Folkwang University of the Arts)
Essen, Germany
www.demenz-lab.folkwang-uni.de
‘Do we know each other?’ is an interdisciplinary project that works with and for people with dementia to improve their quality of life. 13 students and their co-designers (caregivers, relatives and/or people with dementia) developed products and services in a very close participatory design process.

Photo credits: © Fang Yuan

REFUGEES’ KITCHEN
kitev e.V.
Oberhausen, Germany
www.refugeeskitchen.com
Refugees’ Kitchen is a mobile kitchen, developed through collaboration between artists and refugees. It was planned, built and operated collectively and now travels from city to city, bringing people together through cooking & eating.

Photo credits: © Christoph Stark

NEXT GENERATION: TALES OF NETO ANTI-CORRUPTION MOBILE GAME
TUMO Center for Creative Technologies
Yerevan, Armenia
www.talesofneto.eu
The game takes place in the fantasy world of Neto, destroyed by the effects of corruption, as our hero, Sevan, discovers a diary left by his grandfather, that holds the clue to the cause of the corruption many years ago. Players must solve the corruption problem to see the world blossom once again.

Photo credits: © TUMO Center for creative technologies

EMPOWER PARENTS
Asociación Hablar en Arte
Madrid, Spain
www.empowerparents.net
Empower Parents is an educational community of families with children with ASD, professionals and cultural spaces. Through cooperative work among these agents, it seeks to make an impact in the community in order to raise social awareness regarding the reality of people with ASD.

Photo credits: © Blanca Vilela

OUISHARE FESTIVAL
OuiShare Experience SAS
Paris, France
www.ouisharefest.com
OuiShare Fest is a unique and playful space for interaction, collaboration, and exploration. It is a three-day conference with a ‘TED meets Burning Man feel’, as an attendee once described it. Our speaker line-up of known and undiscovered pioneers will push you outside your comfort zone.

Photo credits: © Stefano Borghi

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kitev e.V.
Oberhausen, Germany
www.kitev.de
Oberhaus is an artist-led approach to upgrading a neglected building and improving the housing situation in the city centre. It focuses on fostering intercultural dialogue between current and future neighbours to create a better life.

Photo credits: © Peter von Felbert

URBANATIX
DaCapo Kultur offensiv!
Bochum, Germany
www.urbanatix.de
URBANATIX is all about beat, speed and city heat. Authentic street arts –tricking, dance, parkour, biking and beat boxing- are combined with show artistry in one on- and offstage concept. Breathtaking shows and a publicly accessible training centre for young street artists and their followers have established URBANATIX as a multi-cultural focal point in the region’s cultural urban life.

Photo credits: © Peter van der Holt