

KULTUR
360°
CULTURE
360°

PROGRAMM | PROGRAMME

07 / 09 / 2017

PROGRAMMÜBERSICHT | PROGRAMME OVERVIEW

HOSTS OF THE DAY:
Antonia Blau (Head of European Projects, Goethe-Institut Brussels)
Pieter Aarts (Member of the Board, Design Management Network)**08:30 am** EMPFANG | RECEPTION**09:15 am** BEGRÜßUNG | WELCOME SPEECH
Thomas Kufen (Lord Mayor, City of Essen)**09:20 am** EINFÜHRUNG | INTRODUCTION
Statement
Prof Dieter Gorny (Managing Director, ecce – european centre for creative economy)**09:35 am** STRATEGIEN I: NEUE RÄUME FÜR KUNST UND KULTUR |
STRATEGIES I: NEW SPACES FOR ARTS AND CULTURE
Statements + Diskussion | Statements + Discussion
POLITIK | POLITICS
Dr Christian Ehler (MEP, Committee on Industry, Research and Energy / Co-Chair, Intergroup "Creative Industries", European Parliament)
Barbara Gessler (Head of Unit Creative Europe – Culture, Directorate General for Education, Youth, Sport and Culture, European Commission)
KUNST | THE ARTS
Michelangelo Buonarroti (Painter / Sculptor / Architect / Writer)**10:30 am** PAUSE | BREAK**10:50 am** INTERNATIONALE FÖRDERLANDSCHAFTEN – PROGRAMME FÜR PROSPERITÄT |
INTERNATIONAL FUNDING LANDSCAPES – PROGRAMMES FOR PROSPERITY
Diskussion | Discussion
Luca Bergamo (Vice Mayor, Cultural Development, Municipality of Rome)
Michelle Dickson (Director, Strategy, Arts Council England)
Dr Christian Esch (Director, NRW KULTURsekretariat)
Pia Lange Christensen (Head of the Department, Regional Development, Central Denmark Region)
Milena Popova (Head of Re-Use Services, Europeana)**12:10 pm** DIESSEITS VON GELD UND GEIST oder WIE UND WOZU BEWIRTSCHAFTET MAN
KULTUR? | THE HERE AND NOW OF MONEY AND SPIRIT or HOW AND WHY DO WE
MANAGE CULTURE?
Statement
Prof Dr Dirk Baecker (Chair Holder of Culture Theory and Management, Witten/Herdecke University)**12:30 pm** MITTAGSPAUSE | LUNCH BREAK**01:00 pm** MEET&MATCH
Projektpräsentationen + Netzwerken | Project Presentations + Networking
• **Individuelle Förderung von Künstlerinnen, Künstlern und Kreativen (IKF):** Förderprogramm und geförderte Projekte | Individual Support for Artists and Creative Minds (IKF): Funding Programme and Funded Projects
• **Kreativ.Quartiere Ruhr:** Förderprogramm und geförderte Projekte | Creative.Quartiers Ruhr: Funding Programme and Funded Projects
• **Partnerschaften in Europa** | Partnerships in Europe: NICE Network, Creative Europe Desk Germany (CED) CULTURE OFFICE + CREATIVE.NRW + Enterprise Europe Network/NRW, Europa, ECBN (European Creative Business Network), Creativity World Forum 2017, European Research Partnership, Festival Evaluation: "Sommer am U", Pécs – The Hub for Culture
• **NICE Award: Shortlist 2017****02:00 pm** INDIVIDUELLE FÖRDERUNG VON KÜNSTLERINNEN, KÜNSTLERN UND KREATIVEN
(IKF) – EIN MODELL FÜR EUROPA | INDIVIDUAL SUPPORT FOR ARTISTS AND CREATIVE
MINDS (IKF) – A MODEL FOR EUROPE
Statement
Isabel Pfeiffer-Poensgen (Minister of Culture and Science of the State of North Rhine-Westphalia)**02:20 pm** VIRTUELLE KUNST | VIRTUAL ART
Präsentationen in Kooperation mit dem medienwerk.nrw | Presentations in Cooperation with medienwerk.nrw
Alain Bieber (Artistic Director and Managing Director, NRW-Forum Düsseldorf)
Giulia Bowinkel (Artist, Banz & Bowinkel)
Keez Duyves (Artist, PIPS:lab)
Mona el Gammal (Director / Scenographer)
Dr Ursula Ströbele (Institute for Art History and Aesthetics, Berlin University of the Arts)
Host: Klaas Werner (Project Manager, medienwerk.nrw)**03:20 pm** PAUSE | BREAK**03:40 pm** VIRTUELLE KUNST | VIRTUAL ART
Diskussion in Kooperation mit dem medienwerk.nrw | Discussion in Cooperation with medienwerk.nrw**04:10 pm** STRATEGIEN II: NEUE ALLIANZEN FÜR KUNST UND KULTUR |
STRATEGIES II: NEW ALLIANCES FOR ARTS AND CULTURE
Statements + Diskussion | Statements + Discussion
DIGITALISIERUNG | DIGITALISATION
Giorgia Abeltino (Director of Public Policy, Google Cultural Institute)
INHALTE | CONTENT
Prof Christian Höppner (President, Deutscher Kulturrat / Secretary General, Deutscher Musikrat)**04:55 pm** NEUE ÖKONOMIEN – KREATIVWIRTSCHAFT | NEW ECONOMIES – CREATIVE INDUSTRIES
Statement
Karl-Uwe Bütof (Head of Department "State Economic Policy, Digitalization, Industry, Service Sector, Lead Markets", Ministry of Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia)**05:15 pm** ENDE DER VERANSTALTUNG | END OF THE EVENTMehr zu den ReferentInnen
More about the Speakers<https://goo.gl/rJdWbJ>

HERAUSGEBER | PUBLISHER

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TEAM FORUM EUROPE RUHR 2017

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SPEAKERS
2017

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4. Pieter Aarts (© Dutch Design Awards) 5. Prof Dieter Gorny (© BVMI/Markus Nass)
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20. Karl-Uwe Bütof (© private) 21. Keez Duyves (© private) 22. Luca Bergamo (© private) 23. Michelle Dickson (© Nick Holmes)