

## NICE Award 2019

### Internationalisation for a Better World – A Call for Transformative Innovations

Internationalisation today does affect all sectors of our everyday life - today and in the future especially in its inevitable connection to digitisation. It offers new opportunities and empowerment to cities and citizens alike as much as it creates new challenges to tackle and skills to learn. Innovations and inventions from the cultural and creative sectors have been at the fore front of internationalisation - traditionally music, film or literature and now lately immersive virtual reality, 3D printing or design. In 2017, the European Commission started the Cultural Diplomacy Platform<sup>1</sup>: cultural and creative institutions and entrepreneurs are now recognized as a vital part even of international relations.

**Prof. Dieter Gorny**, Director of the **european centre for creative economy (ecce)** is convinced:

We need innovations in international solutions to better address the major challenges of our world today, such as climate change, green economy, mobility, energy, migration or food production, and to make a transformative impact for a better world. It is high time that globalisation improves in solving the major problems of all our citizens and that the benefits and added value of such international solutions contribute equally to the well-being of all citizens in cities, regions and nations. Internationalisation must work for everybody - and it must be innovated to do so.

**We believe that the stakeholders from the cultural and creative sectors – if entrepreneurs and companies, public institutions, other professionals as well as researchers – are essential actors in shaping a better society. Thus, the NICE Award 2019 invites individuals, teams and organisations from the cultural and creative sectors to propose surprising and experimental solutions for shaping an international society to improve our world.**

## Focus 2019

Innovations in international solutions driven by cultural and creative sectors can be innovative cooperations or projects, products, business models or even market creating structures.

A special focus is given to innovations from the cultural and creative industries involving big data, open government, transparent governance and the well-being of local, regional and national stakeholders.

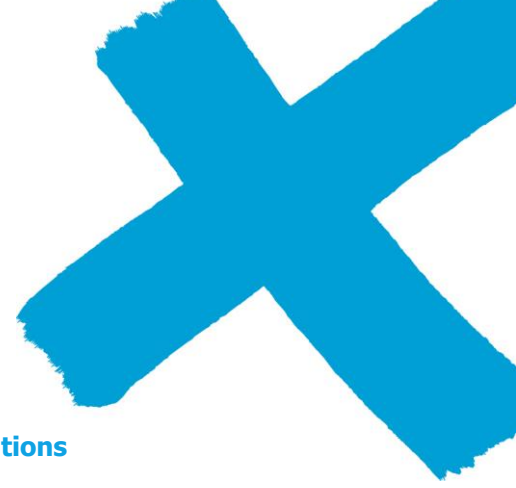
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<sup>1</sup> <https://www.cultureinexternalrelations.eu>; [http://ec.europa.eu/dgs/fpi/announcements/news/20160401\\_1\\_en.htm](http://ec.europa.eu/dgs/fpi/announcements/news/20160401_1_en.htm)

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## Best-Practices and Examples of Innovations for international Solutions

- INDEX - <https://designtoimprovelife.dk/>
- My Data Finland - <https://mydata.org/finland/>
- Fiksu Kalasatama Living Lab: <https://fiksukalasatama.fi/en/building-blocks/project-portfolio/>
- Design to Improve Life® - <https://designtoimprovelife.dk/education/>
- Germanwatch Klimaexpedition - <https://www.atmosfair.de/de/klimaschutzprojekte/umweltbildung/klimaexpedition/>
- The Seabin Project - <http://seabinproject.com/>
- Piñatex® - <https://www.ananas-anam.com/>
- We aRe SpinDye® - <https://spindye.com/>
- DIY Community - <https://diy.org/skills/architect>
- ICCI - <https://www.icciproject.com/>
- Cultural Diplomacy Platform - <https://www.cultureinexternalrelations.eu>

## Who can apply?

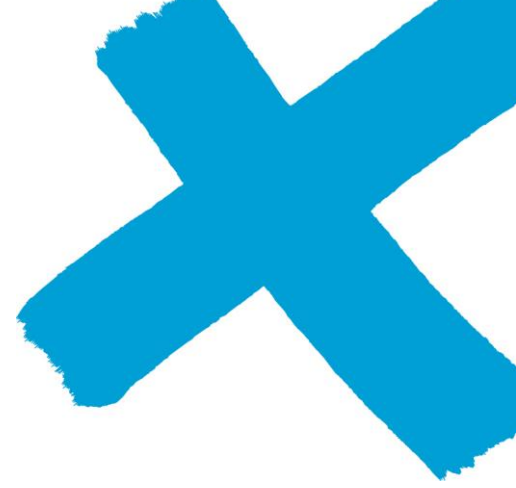
- **Individuals or entrepreneurs** from the cultural and creative sectors, such as designers, architects, filmmakers, performing artists, game and app developers as well as visual artists and video artists
- Organisations such as **profit and non-profit companies and public institutions or agencies**, non-profit foundations or initiatives as well as research institutions from within the cultural and creative sectors
- Collaborative **teams and networks**, including those without a legal entity
- Former applicants may apply for the NICE Award as long as they submit a project which has not already been subject to an earlier application for the NICE Award.

Applicants must be based in one of the 28 member states of the European Union (EU 28), the candidate or potential candidate states to the European Union as of 2018 being Albania, Montenegro, Serbia, The former Yugoslav Republic of Macedonia, Turkey as well as Bosnia and Herzegovina and Kosovo. See: [https://europa.eu/european-union/about-eu/countries\\_en](https://europa.eu/european-union/about-eu/countries_en)

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### What are eligible entries?

- Single projects that have been started or implemented between **01.01.2015** and by **31.07.2018**.
- Governmental and citizen-based policies or actions which have been started or implemented between **01.01.2015** and by **31.07.2018**.

The projects must be carried out within the EU28 nations, the candidate or potential candidate countries to the European Union - see: [https://europa.eu/european-union/about-eu/countries\\_en](https://europa.eu/european-union/about-eu/countries_en)

In order to take part, applicants must add a **short promotional film** (3 minutes max.) to the application giving an insight into the project and/or idea. This can be an existing (if necessary re-edited) or a newly produced film.

### It is obligatory that the film

- a.) is in English or providing perfectly legible English subtitles
- b.) includes a prefix with project title, applicant/submitter, city, nation, year of realisation of the submitted project/policy/activity
- c.) ends with all credits.

By submitting a video weblink, the applicant grants ecce consent to the videos being published, viewed and assessed by ecce and the jury appointed by ecce.

The film needs to be fit to be presented a.) in the NICE Award ceremony as an introduction about the submission to the audience and/or b.) online on [www.e-c-c-e.com](http://www.e-c-c-e.com)

Film standard must be 1080 p resolution, format: mp4, avi or mov.

### How to apply: Online Submission

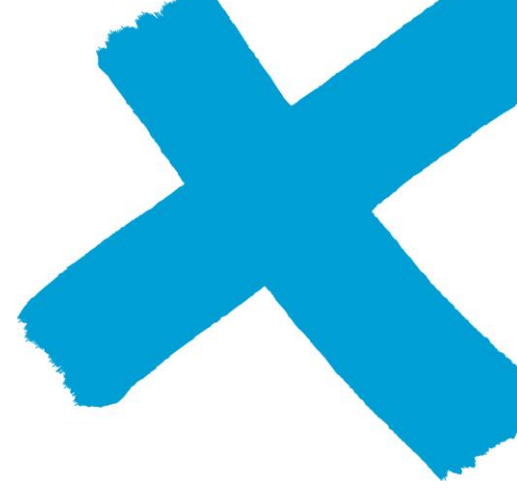
The application online form has to be filled in English. In addition to the submission form, you have to add complementary material such as JPEG and by option PDF. Please follow the instructions of the form carefully. Your application can only be accepted if filled out correctly and completely.

>> **FIND THE APPLICATION FORM [HERE](#)**

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## Application and Selection Procedures: Deadlines

The deadline for the online submission of all applications is **30 September 2018** midnight.

Up to 10 projects will be nominated for the NICE Award 2019. These will constitute the NICE Award Shortlist 2019 and be presented during the NICE Award Executive Dinner and Ceremony.

Applicants shortlisted by the jury are informed latest by **15 November 2018**.

On **February 12 2019**, 12.00 to 03.00 pm the jury will select the winners from the shortlist by interviewing all nominees in the City of Dortmund, Germany.

## Applicants' Obligations and Costs

If an application gets shortlisted, the applicant(s) must ensure

- **his/her/their arrival on February 12 in Dortmund until 11 am**
- **his/her/their participation on February 12 2019 in Dortmund from 12 am to 10 pm** for the jury interviews, NICE Pitching Event, press talks as well as NICE Award Dinner and Ceremony
- **and on February 13 2019 from 10 am to 5 pm** for a pitching at the Meet & Match during the *6. Creative Industries Dialog* North Rhine-Westphalia.

Up to two hotel rooms from February 12 to 14 will be booked and paid for by ecce.  
Travel costs can be partially refunded for two representatives of the shortlisted projects.

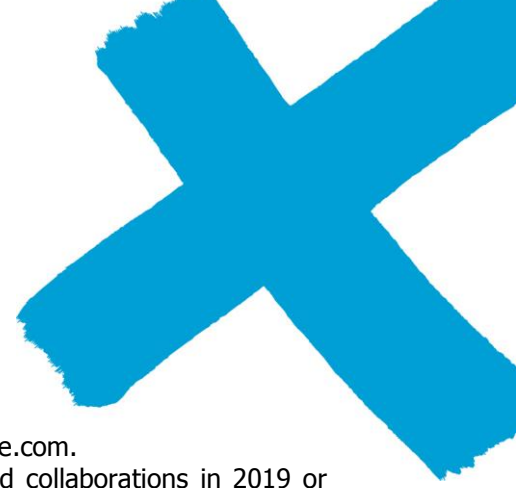
## Benefits for NICE Award Nominees & Winners

- The winner of the NICE Award can get up to **20.000 Euros**. The jury decides about the distribution of the award money on February 12 2019.
- All nominees get the chance to present and pitch their project
  - on February 12 2019 to the exclusive NICE members from 18 nations, leading initiators for innovation in culture and creative sectors, and
  - on February 13 2019 to businesses, investors, foundations and administrations across the State of North-Rhine Westphalia already engaged and interested in cultural creative innovations.
- All nominees are participating at the NICE Dinner & Ceremony, will be presented by their film and welcome by the NRW-Minister for Economy and Innovation, Prof. Dr. Andreas Pinkwart.

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- All nominees are presented and promoted online at [www.e-c-c-e.com](http://www.e-c-c-e.com).
- ecce invites selected NICE nominees to a follow-up residency and collaborations in 2019 or 2020.

### About the NICE Award

Under the leadership of the **european centre for creative economy (ecce)** the **Award for Innovations in Culture and Creativity in Europe (NICE)** was initiated in 2013 at the UNESCO World Heritage Zeche Zollverein in Essen in collaboration with 15 cities, universities and institutions from 10 nations.

It aims to promote innovations from the cultural and creative industries, especially those that spill over into the wider economy and society.

It is funded by the **Ministry of Economic Affairs, Innovation, Digitalisation and Energy** of the State of North Rhine-Westphalia.

The NICE Award prize money is jointly financed by the City of **Bochum**, the City of **Dortmund**, the City of **Essen**, the City of **Gelsenkirchen** and the Ministry of Economic Affairs, Innovation, Digitalisation and Energy of the State of North Rhine-Westphalia.

For more information about the network and the award please go to [www.e-c-c-e.de](http://www.e-c-c-e.de)

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