



12.00 RECEPTION

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Welcome speeches

12.30 **Jörg Stüdemann**, Municipal Director of the City of Dortmund

12.40 **Michelle Müntefering**, Minister of State for International Cultural Policy at the Federal Foreign Office (video message)

12.50 **Karl-Uwe Bütof**, Head of Department "Innovation and Markets", Ministry for Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia

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International Disruptions

13.00 *IMPULSE* **Prof. Dieter Gorny**, Managing Director, european centre for creative economy

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International Innovations

13.15 *KEYNOTE* **Dr Anne Stenros**, Chief Design Officer (CDO), City of Helsinki

13.35 *BEST PRACTICES: INTRODUCTION* **Anja Backhaus** (Moderation)

13.50 *BEST PRACTICES: SHOWCASING* **NRW meets Europe** (Exhibition / Break)

15.20 *KEYNOTE* **Dr Kim Lauenroth**, Director Competence Center RE, adesso AG / Bitkom AK Digital Design

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The Brexit and its consequences in Europe

15.40 *KEYNOTE* **John Newbigin**, Member of the UK Creative Industries Council & Chair of its Working Group on Regions, Cultural Ambassador for the Mayor of London

16.00 *PANEL & DISCUSSION*

Eva Gronbach, Chairwoman, German Fashion Designers Federation
Ina Keßler, Managing Director, Initiative Musik gemeinnützige Projektgesellschaft mbH
Dr Kim Lauenroth, Director Competence Center RE, adesso AG / Bitkom AK Digital Design
Karsten Lehmann, Public Affairs Manager Germany, Ubisoft Blue Byte GmbH
John Newbigin, Member of the UK Creative Industries Council & Chair of its Working Group on Regions, Cultural Ambassador for the Mayor of London
Dr Anne Stenros, Chief Design Officer (CDO), City of Helsinki
Graduate Engineer Ernst Uhing, President, Chamber of Architects of North Rhine-Westphalia

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17.30 *END*





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