

Tuesday 2 September in Essen:

Bring your artistic thinking into new arenas!

The TILLT way by Pia Areblad, founder of TILLT

"I have become a more mature artist. It is good to be confronted with a new context and people who are not familiar with art. It forced me to define myself in new terms – terms that can be understood by people outside the artistic environment"



Artist working in a one-year long artistic intervention produced by TILLT

Workshop on Artistic Interventions in Organisations (AIO)

TILLT has since 2001 developed artistic interventions in organisations. The aim has been to bring the discourse of artistic thinking to other realms of society focusing on private and public organisations. The way TILLT works is respecting artistic integrity and valuing the full potential of artistic inquiry and exploratory work.

Artists have reported important internal processes regarding their personal view of art as results of the projects. Working as an artist outside of the artistic context can move artists out of their comfort zone, which can develop their identity as an artist. This is why flexibility and openness are important personal qualities when you choose to do artistic interventions as an artist.

In the workshop the 2nd of September you will meet TILLT founder Pia Areblad in a workshop addressing the following issues:

- Why artistic interventions in organisations?
- How do you develop artistic interventions in organizations?
- What are the different steps in a process?
- How do you prepare?
- How can you use your artistic competence at new arenas?
- The role of the producer?
- Effects of Artistic interventions in organisations? For artist, for the company?

Tuesday 2 Sep: Producing Artistic Interventions in Organisations

Draft outline of the day (subject to changes)

- 9.30 Presentation, background and definition of AIO
Different steps in producing artistic interventions
- 11.00 Driving forces for AIO
- 11.30 Workshop on circulating opinions
- 12.00 Introduction to role-play
- 12.15 LUNCH
- 13.00 Role-play workshop/ divide into groups
- 14.30 Discuss workshop one- each group gets 3 minutes to reflect upon the experience
- 15.00 Results and effects of AIO on artist /company
- 15.30 Roles in the project: Artist, Management, Producer, process support
- 16.00 Closing of the day

Quotes from artists participating in artistic interventions in organizations produced by TILLT

"I feel strengthened in my role as an artist."

"I strongly believe that what I do is important for organisations, society and myself."

"I have confirmed my previous belief: that art has a place in all parts of our society."

"I have started my own company to work with some of the questions that arouse in the company."

"Now I am more conscious about my place in society."

"[I have] become more aware of my own competencies."

Ein Projekt von



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